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**Preparing Fido Or Fifi For The Spotlight!**

Whether for yourself or for a family member, a beautifully done photographic portrait of your pet is a wonderful gift that will be treasured for all time.

Richard Schwartz, owner of Pets Photography Studio, has been taking photographs of pets for many years, and has a wealth of knowledge on how to prepare your pet for his time in the spotlight.

"First, make sure that you choose a photographer who not only has the latest equipment, but also has expertise in photographing companion animals," says Schwartz, who, as a former veterinary technician and dog trainer, has many years of experience working closely with animals. Next, he advises that you take your pet for a walk before bringing him in for his portrait. "Getting some exercise or playtime will help keep your pet calm during the process." Also, bring along your furry friend's favorite toy or treat, to help soothe any stage fright.

Remember, to help your pet relax, you need to stay as calm as possible yourself. "There's no need to get frustrated if your pet keeps moving," assures Schwartz, whose staff of photographers works in more than 70 locations across the tri-state area. "Professional pet photographers are used to this, and we can take quality pictures even if the animals are a little fidgety." Finally, Schwartz says, bring your kids along. "Make it a family portrait!"

*Compliments of **Pets Photography Studio***

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